

Your skin can be improved by one of these famous treatments

Different types of skin need different care—are you using the right treatment for your special type of skin?

SLEEP—fresh air—the right food—all these contribute to a healthy condition of your skin.

But your skin itself must be given special care if you want it to have all the beauty and charm it can have. Your skin is a separate organ of your body. Neglect of its special needs may result in an unattractive complexion, even though your general health is good.

Many a girl suffers from embarrassing little defects in her complexion, such as blackheads, etc., which do not arise from a general condition of health, but from *lack of proper care of the skin itself.*

You can overcome such defects as these by giving your skin the right treatment for its needs. Remember that your skin is changing every day—each day old skin dies and new takes its place. Give this *new skin* the right treatment and see how much clearer and smoother your complexion will become.

Are you using the right treatment for your special type of skin?

Skins differ widely—and the treatment that is right for one type of skin may fail to benefit another. That is why the famous Woodbury treatments for *different types of skin* have been formu-

lated. Each one of these famous skin treatments has been carefully tested through years of study and experiment. By using the treatment that meets the needs of *your skin*, you can give your complexion a freshness and beauty you never thought was possible.

Three of the famous Woodbury treatments are given on this page. These and other complete treatments for different types of skin are given in the booklet, "A Skin You Love to Touch," which is wrapped around every cake of Woodbury's Facial Soap.

Get a cake of Woodbury's today and begin using your treatment tonight. In a week or ten days you will be astonished at the improvement in your complexion.

The same qualities that give Woodbury's its beneficial effect in overcoming common skin defects make it ideal for general use—for keeping the skin in good condition. A 25c cake lasts a month or six weeks for general cleansing use, including any of the special Woodbury treatments.

Send today for a complete miniature set of the Woodbury skin preparations

For 25 cents we will send you a complete miniature set of the Woodbury skin preparations, containing:

A trial size cake of Woodbury's Facial Soap.
A sample tube of the new Woodbury's Facial Cream
A sample tube of Woodbury's Cold Cream
A sample box of Woodbury's Facial Powder
Together with the treatment booklet, "A Skin You Love to Touch."

Send for this set today. Address The Andrew Jergens Co., Spring Grove Avenue, Cincinnati, Ohio. If you live in Canada, address The Andrew Jergens Co., Limited, Sherbrooke Street, Perth, Ontario.



How to correct a skin that is too oily

WITH warm water work up a heavy lather of Woodbury's Facial Soap in your hands.

Apply it to your face and rub it into the pores thoroughly—always with an upward and outward motion.

Rinse with warm water, then with cold—the colder the better. If possible, rub your face for thirty seconds with a piece of ice.

This treatment will make your skin clearer and fresher the first time you use it. Make it a nightly habit and before long you will see a marked improvement—a promise of that lovelier complexion which the steady use of Woodbury's brings.

A special treatment for a pale, sallow type of skin

ONE night a week, fill your basin full of hot water—almost boiling hot.

Bend over the top of the basin and cover your head with a heavy bath towel, so that no steam can escape. Steam your face for thirty seconds.

Now, lather a hot cloth with Woodbury's Facial Soap. With this wash your face thoroughly, rubbing the lather well into the skin with an upward and outward motion.

Then rinse the skin well, first with warm water, then with cold, and finish by rubbing it for thirty seconds with a piece of ice.

The other six nights of the week, cleanse your skin thoroughly in the usual way with Woodbury's Facial Soap and warm water, ending with a dash of cold.

The right treatment for an exceptionally sensitive skin

IF your skin is easily irritated by wind and weather use this treatment to give it greater power of resistance:

Dip a soft washcloth in warm water and hold it to your face.

Then make a warm water lather of Woodbury's Facial Soap and dip your cloth up and down in it until the cloth is "fluffy" with the soft white lather.

Rub this lathered cloth gently over your skin, until the pores are thoroughly cleansed.

Rinse well with warm, then with clear, cool water, and dry carefully.

Use this treatment every night, and in a week or ten days you will notice how much smoother and softer your skin is becoming.

